

UNITED STATES DISTRICT COURT

FOR THE WESTERN DISTRICT OF WASHINGTON

AT SEATTLE

EDIFECs, INC., a Washington corporation,

NO. 2:18-CV-1086 JLR

Plaintiff,

**DEFENDANT WELLTOK, INC.'S
MOTIONS FOR SUMMARY
JUDGMENT AGAINST PLAINTIFF
EDIFECs, INC.**

vs.

WELLTOK, INC., a Delaware corporation,

Defendant.

The Honorable James L. Robart
NOTE ON MOTION CALENDAR:
November 22, 2019

ORAL ARGUMENT REQUESTED

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**DEFENDANT WELLTOK, INC.'S MOTIONS FOR SUMMARY
JUDGMENT AGAINST PLAINTIFF EDIFECs, INC. - 1
(NO. 2:18-CV-1086 JLR)**

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TABLE OF CONTENTS

	<u>Page</u>
INTRODUCTION.....	5
LEGAL STANDARDS	6
PROCEDURAL HISTORY.....	8
UNDISPUTED FACTS	9
A Edifecs' Products vs. Welltok's Products.....	9
B Dave Profant's Employment with Edifecs.....	11
C. Profant's Co-Workers' Employment with Edifecs and Their Transition to Welltok.....	12
1. Jennifer Forster.....	12
2. David Baehre	13
3. David Arnone	15
4. John Schlichting	16
ARGUMENT.....	18
1. MOTION ONE: Welltok is Entitled to Summary Judgment on Edifecs' Claim for Tortious Interference with Contractual Rights Because Edifecs Cannot Establish a Prima Facie Claim	18
A. Edifecs Cannot Establish That it Had a Valid Non-Solicitation Agreement With Profant	18
B. Edifecs Cannot Establish that Welltok Intentionally Interfered With the Contract and Caused a Breach or Termination	20
2. MOTION TWO: Edifecs Cannot Establish That it Suffered any Damages, Let Alone Damages in Connection With its Claims Against Welltok.....	21
3. MOTION THREE: Welltok is Entitled to Summary Judgment on Edifecs' Claim for Tortious Interference with Business Expectancy Because Edifecs Cannot Establish a Prima Facie Case.....	24
4. MOTION FOUR: Edifecs is Not Entitled to Injunctive Relief in Connection With Profant's Actions or Fiduciary Duties Because Profant is Deceased.....	26
CONCLUSION	26

TABLE OF AUTHORITIES**Page****Cases**

<i>Anderson v. Liberty Lobby, Inc.</i> , 477 U.S. 242 (1986)	7
<i>Armstrong v. Taco Time Int'l, Inc.</i> , 635 P.2d 1114 (Wash. Ct. App. 1981)	19
<i>Blue Ridge Ins. Co. v. Stanewich</i> , 142 F.3d 1145 (9 th Cir. 1998)	7
<i>Boli Fed. Bank v. Advance Funding LLC</i> , 105 F.Supp.3d 1215 (W.D.Wash. 2015)	20
<i>Commodore v. Univ. Mech. Contractors, Inc.</i> , 120 Wash.2d 120, 839 P.2d 314 (1992).....	18
<i>Farrakhan v. Gregoire</i> , 590 F.3d 989 (9 th Cir. 2010).....	7
<i>Hudson v. City of Wenatchee</i> , 94 Wn.App. 990 (1999).....	24
<i>Hunt v. Comartie</i> , 526 U.S. 541 (1999).....	7
<i>Jackson v. Bank of Haw.</i> , 902 F.2d 1385 (9th Cir. 1990).....	7
<i>Kane v. City of Bainbridge Island</i> , 866 F.Supp.2d 1254 (W.D. Wash 2011).....	18
<i>LVRC Holdingss, LLC v. Brekka</i> , 581 F.3d 1127 (9 th Cir. 2009)	7
<i>Leisek v. Brightwood Corp.</i> , 278 F.3d 895 (9 th Cir. 2002)	7
<i>Miller v. Glenn Miller Prods, Inc.</i> , 454 F.3d 975 (9 th Cir. 2006)	7
<i>Morgan v. Havar Mfg. Co.</i> , 887 F.Supp. 759 (ED.Pa. 1994)	7
<i>Rivera v. Phillip Morris, Inc.</i> , 395 F.3d 1142 (9 th Cir. 2005)	7
<i>Tamosaitis v. Bechtel Nat'l. Inc.</i> , 182 Wn.App. 241 (2014).....	24
<i>Triton Energy Corp. v. Square D Co.</i> , 68, F.3d 1216 (9 th Cir. 1995)	8
<i>Wong v. Regents of Univ. of Cal.</i> , 379 F.3d 1097 (9 th Cir. 2004), as amended 410 F.3d 1052 (9 th Cir. 2005)	7

	<u>Page</u>
Rules	
FRCP 56(a)	6
FRCP 56(c)(3).....	6
FRCP 56(f).....	7

INTRODUCTION

Plaintiff Edifecs, Inc. ("Edifecs") asserts claims of Tortious Interference with Contractual Rights and Tortious Interference with Business Expectancy against Welltok, Inc. ("Welltok") predicated on its former employee David Profant's alleged violation of his non-solicitation agreement and breach of fiduciary duties that he owed to Edifecs. Dkt. 1. Profant was hired to lead Edifecs' sales department. Cohen Decl., ¶ 3, Ex. 2; ¶ 17, Ex. 16 (Singh Tr. 44:11-18). He was tasked by Edifecs' CEO and founder, Gupreet "Sunny" Singh, with increasing the company's sales revenue. See Welltok's Supp. Stmt. of Confidential Facts Filed Under Seal, pg. 1. In order to meet this ambitious goal, Profant hired several sales people, including four employees he had previously worked with at a different company, TriZetto Corporation (TriZetto): Jennifer Forster, Matthew Dziedzic, Derek Baehre, and David Arnone. John Schlichting was already hired by Edifecs prior to Profant's arrival there. Cohen Decl., ¶ 5 , Ex. 4 (Schlichting Offer Letter from Edifecs). In approximately two years, Profant and his team were able to increase Edifecs' sales revenue, but this was not acceptable to Singh, who had expected a greater increase. See Welltok's Supp. Stmt. of Confidential Facts Filed Under Seal, pg. 2.

After being reprimanded multiple times for failing to meet sales quotas, Profant's working relationship with Singh became untenable and he eventually left Edifecs and joined Welltok. Cohen Decl., ¶ 15 , Ex. 14 (Baehre Tr. 92:11-99:3-4). Singh made it clear that the sales department was not meeting his expectations, and shortly after Profant's departure, Forster, Dziedzic, Baehre, Arnone, and Schlichting also left Edifecs and joined Welltok to work with several colleagues they had previously worked with at TriZetto. Cohen Decl., ¶ 17, Ex. 16 (Singh Tr. 66:2-18). Notably, each employee had worked with Jeff Margolis, Welltok's current CEO, Chaz Hinkle, who works in human resources at Welltok, Lisa Fenton, Welltok's CFO at the time, and Jim Sullivan, Welltok's current Chief Administrative Officer, among others. Although the evidence shows that each employee had an independent basis for leaving Edifecs

1 and that they were all at-will employees who could leave at any time, for any reason, Edifecs
 2 asserts that Profant improperly solicited them to leave Edifecs and seeks to hold Welltok liable
 3 for Profant's alleged breach of his non-solicitation agreement. Dkt. 1. Edifecs also asserts that
 4 Welltok interfered with Profant's business relationship with Edifecs and seeks to interrupt
 5 business with Edifecs' customers. Id.

6 There are several problems with Edifecs' claims. First, Edifecs cannot establish that it
 7 had a valid and enforceable non-solicitation agreement with Profant. The agreement is not
 8 limited geographically in its scope and seeks to prevent employees from Edifecs, a Washington
 9 corporation, from seeking employment at Welltok, a corporation with its headquarters in Denver,
 10 Colorado.¹ Further, there is no direct evidence that Profant solicited the individual employees to
 11 leave Edifecs, let alone that Welltok worked in concert with Profant to induce him to breach his
 12 non-solicitation agreement. Most importantly, there is no evidence in the record that Edifecs
 13 suffered any economic damages, an essential element for both its tortious interference claims.
 14 Edifecs seeks a permanent injunction enjoining Profant from further soliciting Edifecs'
 15 employees and from continuing to breach his fiduciary duties owed to Edifecs. Because Profant
 16 is now deceased, Edifecs' request is now moot. For these reasons, and as set forth in greater
 17 detail below, the Court should grant Welltok's Motions for Summary Judgment.

LEGAL STANDARDS

19 "The court shall grant summary judgment if the movant shows there is no genuine
 20 dispute as to any material fact and the movant is entitled to judgment as a matter of law."
 21 FRCP 56(a). In reaching its decision, "[t]he court need consider only the cited materials, but it
 22 may consider other materials in the record." FRCP 56(c)(3). "After giving notice and a
 23 reasonable time to respond, the court may: (1) grant summary judgment for a nonmovant;
 24

25 ¹ Welltok also has offices in Burlington, Massachusetts, Roswell, Georgia, and Newport Beach, California.
 Welltok does not currently have an office located in Washington.

1 (2) grant the motion on grounds not raised by the party; or (3) consider summary judgment on its
 2 own after identifying for the parties material facts that may not be genuinely in dispute.” FRCP
 3 56(f).

4 The purpose of summary judgment is to eliminate unnecessary trials when no question of
 5 material fact exists and when the moving party is entitled to judgment as a matter of law.
 6 *Morgan v. Havar Mfg. Co.*, 887 F.Supp. 759 (ED.Pa. 1994). An issue of fact is genuine “if the
 7 evidence is such that a reasonable jury could return a verdict for the nonmoving party.” *Rivera*
 8 *v. Phillip Morris, Inc.*, 395 F.3d 1142, 1146 (9th Cir. 2005) (quoting *Anderson v. Liberty Lobby*,
 9 *Inc.*, 477 U.S. 242, 248 (1986)). A fact is “material” if it could affect the outcome of the case.
 10 *Id.* The court reviews evidence and draws inferences in the light most favorable to the
 11 nonmoving party. *Miller v. Glenn Miller Prods, Inc.*, 454 F.3d 975, 988 (9th Cir. 2006) *citing*
 12 *Hunt v. Comartie*, 526 U.S. 541, 552 (1999)).

13 In response to a motion for summary judgment, the nonmoving party must go beyond the
 14 pleadings and show there is a genuine issue of material fact for trial. *Leisek v. Brightwood*
 15 *Corp.*, 278 F.3d 895, 898 (9th Cir. 2002). A mere disagreement about a material issue of fact
 16 does not preclude summary judgment. *Jackson v. Bank of Haw.*, 902 F.2d 1385, 1389 (9th Cir.
 17 1990). When the opposing party’s claims are factually implausible, that party must “come
 18 forward with more persuasive evidence than otherwise would be necessary.” *Wong v. Regents of*
 19 *Univ. of Cal.*, 379 F.3d 1097 (9th Cir. 2004), *as amended* 410 F.3d 1052, 1055 (9th Cir. 2005)
 20 *citing Blue Ridge Ins. Co. v. Stanewich*, 142 F.3d 1145, 1149 (9th Cir. 1998); *LVRC Holdingss,*
 21 *LLC v. Brekka*, 581 F.3d 1127, 1137 (9th Cir. 2009) (same).

22 When the nonmoving party has the burden of proof at trial, the party moving for
 23 summary judgment need only point that there is an absence of evidence to support the
 24 nonmoving party’s case. *Farrakhan v. Gregoire*, 590 F.3d 989, 1003 (9th Cir. 2010). In other
 25 words, “summary judgment should be granted where the non-moving party fails to offer

1 evidence from which a reasonable jury could return a verdict in its favor.” *Triton Energy Corp.*
 2 *v. Square D Co.*, 68, F.3d 1216, 1221 (9th Cir. 1995). Therefore, where Edifecs has the burden of
 3 persuasion, it has the burden of presenting admissible evidence to defeat Welltok’s Motions for
 4 Summary Judgment.

PROCEDURAL HISTORY

5 On March 13, 2017, Edifecs sued its former employee, David Profant, for allegedly
 6 soliciting his former coworkers at Edifecs to leave Edifecs and join Profant’s new employer,
 7 Welltok. Dkt. 12. Edifecs’ lawsuit against Profant was removed to this Court and assigned Civil
 8 Action No. 2:17-cv-00557-JLR. Edifecs did not sue Welltok or allege any wrongdoing by
 9 Welltok in its first lawsuit.

10 Profant, his former co-workers at Edifecs, and Welltok produced thousands of pages of
 11 documents to Edifecs in response to its discovery requests. These documents included email
 12 communications dated September 1, 2016, or later between Profant and his former co-workers at
 13 Edifecs and call records identifying any telephone calls or text messages between Profant and his
 14 former co-workers at Edifecs dated November 1, 2016, through the date each was hired at
 15 Welltok.

16 On March 28, 2018, Profant tragically suffered a heart attack and passed away. After
 17 Profant’s death, Edifecs filed a Motion for Voluntary Dismissal which the Court granted on
 18 August 9, 2018.

19 On July 24, 2018, despite not having attempted to add Welltok as a party during a year of
 20 litigation against Profant, Edifecs filed its Complaint in this case seeking to hold Welltok liable
 21 for essentially the same allegations it previously had unsuccessfully raised against Profant.
 22 Edifecs’ Complaint alleges claims for Tortious Interference with Contractual Rights and Tortious
 23 Interference with Business Expectancy. Dkt 1. It seeks a permanent injunction against Welltok,
 24 monetary damages in an amount to be proven at trial, and attorney fees and costs. *Id.*

UNDISPUTED FACTS

A. Edifecs' Products vs. Welltok's Products.

Since it was founded in 1996, Edifecs has focused on developing data exchange products that improve Electronic Data Interchange (EDI). Cohen Decl., ¶ 17, Ex. 16 (Singh Tr., 15:23-25). EDI focuses on the exchange of electronic information between companies. Id. (Singh Tr. 16:5-23). Edifecs' products allow documentation of electronic data and processing of that information as it is sent and received. Id. Edifecs' first product, which it continues to deliver today, is SpecBuilder, which documents information that is exchanged between business partners, such as a sales report or an invoice for remittance. Id. (Singh Tr. 17:5-16). SpecBuilder is a product that can be utilized by businesses across various industries, and Edifecs' target customers at the company's inception were the top 2,000 companies operating globally and the top 1,000 companies in the United States. Id. (Singh Tr. 17:17-18:1). After HIPAA was enacted in 1996 and established standards for the electronic exchange of healthcare data, the code for SpecBuilder was reworked to include HIPAA specifications, and demand for SpecBuilder grew. Cohen Decl., ¶ 29 Ex. 27.

By 2000, Edifecs shifted its focus entirely to targeting customers in the healthcare industry. Id. at ¶ 17, Ex. 16 (Singh Tr. 19:14-19). It began offering another product, around that time, XEngine. XEngine was a transaction processing tool which validates and looks at data to ensure that it is compliant with set rules for processing before it sends data to a backup system. Id. (Singh Tr. 19:20-21:11).

By 2014, Edifecs added several other Electronic Data Interchange products. Id. (Singh Tr. 25:7-19.) It added Transaction Management, the precursor to what it calls today its Smart Trading product line. Id. Transaction Management functions essentially as a portal sitting on top of the transaction processing engine that provides visibility into how data is flowing. Id. (Singh Tr. 276:3-20.) It allows senders and receivers of data to view that data in different ways

**DEFENDANT WELLTOK, INC.'S MOTIONS FOR SUMMARY
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1 to conduct analysis and statistics. In approximately 2014, Edifecs also began offering its
 2 Encounters product which ensures the processing, management, tracking, and processing of
 3 encounter information submitted by the customer. Id. (Singh Tr. 26:21-27:5). It also began
 4 offering its Enrollment product which ensures clean processing of healthcare enrollment
 5 information. Id.

6 In contrast, Welltok's products and services, including its Health Optimization Platform,
 7 provide individuals with personalized health-related information, programs, and other resources
 8 designed to improve their health. The platform also provides individuals with incentives to
 9 encourage them to participate in such activities through targeted messaging, automated calls,
 10 emails, interactive messaging, direct mail, and web-based or live-agent calls based on their
 11 preferences and needs. Participation in Welltok's programs is sponsored by its health plan,
 12 healthcare provider, and employer group customers.

13 In sum, Edifecs' products focus on the exchange of electronic healthcare data with health
 14 plans and medical providers to allow them to be compliant with HIPAA and other healthcare
 15 regulations and to efficiently process health insurance claims. On the other hand, Welltok works
 16 with health plans, healthcare providers, and employer groups to engage and incentivize
 17 individuals to take actions that will improve their overall health and reduce healthcare costs.
 18 Welltok provides an activation platform which allows a health plan, healthcare provider, and
 19 employer group to encourage individuals to take actions such as getting a flu shot, obtaining a
 20 mammogram, or attending an annual visit. Cohen Decl., ¶ 14 Ex. 13 (Forster Tr. 33:6-21). As
 21 Edifecs acknowledges in its Complaint, although "Welltok, headquartered in Denver, Colorado,
 22 is also in the healthcare industry, * * * according to its website its products are more consumer-
 23 directed than those of Edifecs." Cohen Decl. Ex. 1 (Profant Complaint, ¶ 4.9).

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1 **B. Dave Profant's Employment with Edifecs.**

2 Prior to joining Edifecs, Dave Profant worked at TriZetto, an information technology
 3 company that provides software programs to improve the administration of healthcare. Profant
 4 worked in TriZetto's sales department along with David Arnone, John Sclichting, Derek Baehre,
 5 and Matthew Dziedzic and with Jennifer Forster, who worked in sales operations.

6 In December 2014, Edifecs approached Profant about potentially running its sales
 7 department. Id. (Singh Tr. 44:11-13-45:5-15). Edifecs presented Profant with an offer letter
 8 dated December 26, 2014. Cohen Decl., ¶ 3 Ex. 2. Profant was hired as Senior Vice President
 9 of Sales. His initial compensation included a base salary, plus a guaranteed commission for
 10 2015 and a new hire bonus. In 2016, he was compensated with a base salary and was eligible for
 11 a variable commission. In order to receive payment on his commission, Profant had to be
 12 employed on the date the commission is paid. Commission payments were made quarterly. See
 13 Supp. Stmt. of Confidential Facts Filed Under Seal, Pg. 1.

14 Profant began working at Edifecs as Senior Vice President of Sales on January 5, 2015.
 15 He reported directly to Edifecs' CEO and founder, Gupreet "Sunny" Singh. As head of the sales
 16 department, Profant's primary responsibility was to manage the sales department and motivate
 17 the sales team to achieve their sales revenue goals. Cohen Decl., ¶ 17 Ex. 16 (Singh Tr. 46:22-
 18 28:22). In order to attempt to meet this goal, Profant hired several new sales associates,
 19 including David Arnone, Derek Baehre, and Matthew Dziedzic. Id. He also hired Jennifer
 20 Forster to work in collaboration with the sales team on the operations side. Id. See Supp. Stmt.
 21 of Confidential Facts Filed Under Seal, Pg. 1-2.

22 After multiple reprimands from Singh, Profant announced his intent to resign from
 23 Edifecs in early November 2016 and left Edifecs on or about November 11, 2016. Cohen Decl.
 24 Ex. 1 (Profant Complaint, ¶ 4.9). Profant joined Welltok on November 21, 2016 as its Senior
 25 Vice President of Sales. Cohen Decl., ¶ 3 Ex. 2 (Profant Offer Letter from Edifecs).

1 **C. Profant's Co-Workers' Employment with Edifecs and Their Transition to Welltok.**

2 **1. Jennifer Forster**

3 Jennifer Forster began working with Profant at TriZetto in 2012 in operations and
 4 conducted financial planning and analysis. Cohen Decl., ¶ 14 Ex. 13 (Forster Tr. 14:5-9; 21:11-
 5 16). Forster and Profant were colleagues and friends. Id. At TriZetto, Forster met Jeff
 6 Margolis, who is currently Chairman and CEO of Welltok. Id. (Forster Tr. 22:15).

7 After ten years at TriZetto, and playing a role in the due diligence process for
 8 Cognizant's acquisition of TriZetto, Forester decided it was time for a change. Id. (Forster Tr.
 9 31:22-25-32:1-7). TriZetto asked her to stay, but she declined. Id. (Forster Tr. 32:14-15).
 10 Forster met Singh in 2015 and accepted a position as Vice President of Sales Operations. Her
 11 responsibilities were similar to those she had at TriZetto.

12 Forster was not happy during her tenure at Edifecs and, in particular, did not appreciate
 13 Singh's aggressive management style. Id. (Forster Tr. 78:2-79:23). For example, Singh set up a
 14 conference call at midnight and yelled at her in front of her subordinate during the call. Id. By
 15 November 2016, she was not "terribly happy" and felt it was time to move on from Edifecs. Id.
 16 (Forster Tr. 95:21-25-96:1-3). On November 1, 2016, Forster sent her resume to Chaz Hinkle,
 17 who works in human resources at Welltok. Id. (Forster Tr. 95:5-19). She worked previously
 18 with Hinkle for several years at TriZetto, and he was part of her professional network. Id. She
 19 also knew Margolis, Welltok's Chairman and CEO, from working previously with him at
 20 TriZetto. Id. (Forster Tr. 22:7-23:10). When Profant left Edifecs in November 2016, he called
 21 her and told her that he was leaving the company, but he did not inform her of his new employer.
 22 Id. (Forster Tr. 93:4-94:17). She discovered that Profant was working at Welltok sometime in
 23 December 2016 before Christmas. Id. (Forster Tr. 94:25-95:8).

24 Forster accepted a position with Welltok as Vice President of Sales Operations in 2017.
 25 Id. (Forster Tr. 14:5-9). Her responsibilities include overseeing Salesforce, which is where

1 Welltok's pipeline and forecasting originates and forecasting bookings and revenues. Id.
 2 (Forster Tr. 14:2-25). She also does commission planning, business planning, strategic planning,
 3 quarterly business reviews, and monthly operating reviews. Id.

4 **2. Derek Baehre**

5 Derek Baehre met Profant over 20 years ago while Baehre was working at a company
 6 called Erisco, which was acquired by TriZetto in 2001. Id. at ¶ 15, Ex. 14 (Baehre Tr. 38:9-12).
 7 Profant was leading a training that Baehre was attending. They struck up a conversation and
 8 became friends and continued their friendship throughout their time working in TriZetto's sales
 9 team. Id. (Baehre Tr. 38:13-39:11). After TriZetto, Baehre worked in sales for a company
 10 called Optum. Id. (Baehre Tr. 36:1-7).

11 Baehre was not happy at Optum; he decided to explore other opportunities. Id. (Baehre
 12 Tr. 85:20-86:3). He considered other employers in addition to Edifecs. Id. (Baehre Tr. 86:21-
 13 22). He reached out to Profant, who told him that there was a sales position at Edifecs, and
 14 Baehre applied through the regular application process. Id. (Baehre Tr. 85:20-86:10).

15 Baehre was hired as Vice President of Sales – East at Edifecs. Id. (Baehre Tr. 29:4-10).
 16 He had a base salary and a guaranteed commission and received a new hire bonus his first year
 17 of employment. Subsequently, he was paid a base salary and was eligible for additional variable
 18 commission. Ex. 9 (Baehre Tr. 35:13-16). He was promoted to Senior Vice President of Sales –
 19 East and Government. Id. Although he received a promotion, his compensation did not change.
 20 See Supp. Stmt. of Confidential Facts Filed Under Seal, pg. 2. He was responsible for selling
 21 Edifecs' products to third-party contractors that held government contracts. Id. (Baehre Tr.
 22 30:22-31:10).

23 After Profant left in November 2016, he was promoted again to Senior Vice President of
 24 Sales. Id. (Baehre Tr. 21:22-30:17). His base salary was increased. In that position, his
 25 responsibilities included overseeing all of the sales and account management efforts in all

1 markets except for government. Id. (Baehre Tr. 30:4-12). Baehre was asked by Sumeet Bhatia,
 2 Singh's right-hand man, to terminate employees in the sales department who would "be loyal to"
 3 Profant. Id. (Baehre Tr. 56:18-57:8; 58:11-60:5). Baehre terminated Matt Dziedzic and Jeff
 4 Bruce in December 2016 and planned to place John Schlichting on a performance plan. Id.
 5 There was a trend of terminating anyone who was perceived as loyal to a departing executive at
 6 Edifecs. Id. (Baehre Tr. 57:13-58:10). Prior to Profant's tenure, Sam Upala oversaw the sales
 7 department at Edifecs and, when he left the organization, Edifecs fired an employee named
 8 Schweta who operated as chief of staff for Upala. Id.

9 Baehre joined Edifecs hoping it would either become publicly traded or be purchased and
 10 receive a one-time substantial payout, i.e., an "equity transition." Id. (Baehre Tr. 62:4-13).
 11 However, the people who joined Edifecs presumably for the equity transition left, and the equity
 12 transition appeared unlikely. Id. (Baehre Tr. 61:17-63:17). There was substantial turnover at
 13 the executive level which led to volatility in the company. Id. Baehre was disappointed that
 14 Edifecs was not purchased and frustrated with turnover at the executive level, and he decided to
 15 leave Edifecs. Id.

16 Profant informed Baehre that Profant was leaving Edifecs in November 2016. Id.
 17 (Baehre Tr 92:12-17). He informed Baehre that his working relationship with Singh had become
 18 untenable. Id. (Baehre Tr. 92:11-993:4). Baehre eventually found out that Profant had started
 19 working at Welltok. Id. (Baehre Tr. 95:4-12). Baehre first considered joining Welltok in the
 20 summer of 2016. Id. (Baehre Tr. 106:16-107:4). He had spoken with employees at Welltok who
 21 had previously worked at TriZetto. Id. (Baehre Tr. 106:5-15.) Since TriZetto had been a
 22 successful company, he was considering joining Welltok. Id. (Baehre Tr. 105:20-106:1.) Baehre
 23 understood that Welltok was looking to restructure its sales organization and that there might be
 24 opportunities for him to define a role at the company. Id. In late summer to early fall 2016,
 25 Baehre initiated a conversation with Chaz Hinkle, with whom he had previously worked at

1 TriZetto. Id. (Baehre Tr. 106:9-107:7). Baehre reached out to other potential employers at that
 2 time. Id. (Baehre Tr. 108:22-109:6). Baehre sent his resume to Hinkle on October 31, 2016,
 3 referring to a job posting for an open sales position at Welltok. Id. (Baehre Tr. 112:5-25).

4 Baehre accepted a position at Welltok as Vice President of Sales. Id. (Baehre Tr. 26:21-
 5 24). He was responsible for new business development and account management for all markets.
 6 Id. (Baehre Tr. 27:8-23). Welltok later restructured its approach to markets and moved to a
 7 centric market where business units were associated with employer, health plan, and provider.
 8 Id. Baehre became the head of new business sales and vice president of new business sales for
 9 health plans. Id.

10 **3. David Arnone**

11 David Arnone's first job after college was working at TriZetto as a National Account
 12 Executive, managing accounts with existing customers. Id. at ¶ 19, Ex. 18 (Arnone Trnas. 29:5-
 13 22). He worked with Profant, who served as a mentor to him. Id. (Arnone Tr. 144:7-15.) He
 14 worked for a short period of time for Lagrange Systems, which does not operate in the healthcare
 15 market, but decided that the company was not likely to be successful and moved on. Id. (Arnone
 16 Tr. 27:10- 28:23; 34:18 - 35:3). He talked to John Schlichting about a sales opening at Edifecs
 17 and decided to apply. Id. (Arnone Tr. 35:4-16). Arnone was hired as a Regional Account
 18 Manager at Edifecs. He initially reported to Kerry Waltrip and eventually reported directly to
 19 John Schlichting. Id. (Arnone Tr. 32:5-10).

20 After Profant left, Arnone told Profant that he no longer intended to stay at Edifecs. Id.
 21 (Arnone Tr. 53:2-17). After Arnone decided to leave, he began searching for jobs and found a
 22 job posting for Welltok. Id. (Arnone Tr. 50:12- 51:3). He also reached out to his network which
 23 included Profant. Id. (Arnone Tr. 50:4-17). Profant also told him about the open position at
 24 Welltok. Id. Profant told Arnone that he could not just hire him, that he would need to apply
 25 and see how it goes. Id. (Arnone Tr. 51:6-22; 53:2-17.) Arnone applied through Welltok's

1 website and followed up by sending his resume on October 31, 2016, to Hinkle, who he knew
 2 from working at TriZetto. Id. (Arnone Tr. 63:23- 65:8). Arnone also knew Rob Scavo,
 3 Welltok's Chief Operating Officer, from TriZetto. Id. (Arnone Tr. 65:9-25; 68:2-23). Arnone
 4 was motivated to apply for the position at Welltok because of the opportunity to work with Jeff
 5 Margolis, who was well known and respected within the healthcare industry. Id. (Arnone Tr.
 6 63:23- 64:9). Prior to receiving a job offer from Hinkle, Arnone did not recall other
 7 conversations with anyone at Welltok. Id. (Arnone Tr. 76:15-18). After speaking with Hinkle,
 8 Arnone was excited about the opportunity at Welltok, because he had the opportunity to go after
 9 bigger accounts. Id. (Arnone Tr. 76:15- 77:18). Arnone also considered opportunities presented
 10 by job recruiters at that time. Id. (Arnone Tr. 77:19- 79:11).

11 Arnone was hired as a National Sales Director at Welltok. His responsibility was to
 12 obtain new business and to maintain and grow existing accounts. Id. (Arnone Tr. 42:8-15).
 13 Arnone received an increase in compensation in his new role as Welltok's National Sales
 14 Director, which he viewed as fair, unlike his compensation at Edifecs. Id. (Arnone Tr. 83:2-18).

15 **4. John Schlichting**

16 John Schlichting has worked in the healthcare IT industry for over 30 years. Cohen
 17 Decl., ¶ 22, Ex. 21 (Schlichting Tr. 41:15-17). Prior to working at Edifecs, he worked in various
 18 sales roles at TriZetto and worked with Jeff Margolis, Rob Scavo, Jim Sullivan, and Chaz
 19 Hinkle, among other current Welltok employees. Id. (Schlichting Tr. 45:3-48:16).

20 Schlichting transitioned to Edifecs prior to Profant on or about July 1, 2014. Cohen Decl,
 21 ¶ 5, Ex. 4. He was offered a position at Edifecs as Senior Vice President of Sales. Id. When he
 22 arrived at Edifecs in 2014, it was beginning to expand its sales department. Profant was hired
 23 shortly after his arrival on January 5, 2015, and Profant hired Forster, Arnone, Baehre, and
 24 Dziedzic, among other former TriZetto employees.

25 ///

1 Like several of the other individual employees at issue in this case, Schlichting did not
 2 have a positive working relationship with Singh. Cohen Decl., ¶ 22, Ex. 21 (Schlichting Tr. 103:
 3 5-13). He felt he was talked down to and did not appreciate being reprimanded in front of his
 4 colleagues. He ultimately did not feel supported in his position by Singh or several members of
 5 the executive leadership.

6 About a year into his tenure at Edifecs, he had a phone call with Hinkle at Welltok about
 7 potentially joining Welltok, but he did not pursue that opportunity at the time. Id. (Schlichting
 8 Tr. 91:25) He decided to leave Edifecs on or about October 2016, because he no longer wanted
 9 to work with Singh. Id. (Schlichting Tr. 123:22-124:5). He applied for sales positions at Cotiviti
 10 and Next Health. Id. (Schlichting Tr. 124:6-14). During an interview with Next Health's CEO,
 11 Eric Grossman, he inquired as to whom Next Health's main competitors were. Id. (Schlichting
 12 Tr. 95:4-13, 124:22-125:24). Grossman informed him that Welltok was their primary
 13 competitor, and Schlichting determined at that point that he would rather work at Welltok with
 14 his former TriZetto colleagues with whom he has successfully worked with in the past, than
 15 work at Next Health. Id. Schlichting initiated a call with Profant and asked Welltok to send him
 16 an offer letter. Id. (Schlichting Tr. 87: 21-89:22, 96:2-4, 120:21-121:18). He was confident in
 17 his decades of experience in the industry and the fact that Jeff Margolis and several other
 18 executives worked with him at TriZetto and knew his work, so that he did not think he needed to
 19 go through the typical hiring process. He was certain if he asked for an offer letter, then he
 20 would be presented with a compensation package to consider. Id. (Schlichting Tr. 124:15-21).

21 On or about January 23, 2017, Schlichting was offered a position as National Sales
 22 Director at Welltok. He waited until February 1, 2017, to tender his resignation at Edifecs,
 23 because Edifecs required him to be a current employee in order to receive payment for his
 24 commissions. Cohen Decl., ¶ 5 Ex. 4 (Schlichting Offer Letter from Edifecs), Id. at ¶ 22, Ex. 21
 25 (Schlichting Tr. 104:14 – 105:6). As soon as Schlichting saw that his commission payment had

1 landed in his bank account, he sent a resignation email to Daniel Toscano in Edifecs' human
2 resources department.

3 **ARGUMENT**

4 **1. MOTION ONE: Welltok is Entitled to Summary Judgment on Edifecs' Claim for
5 Tortious Interference with Contractual Rights Because Edifecs Cannot Establish a
6 Prima Facie Claim.**

7 In Washington, a claim for Tortious Interference with Contractual Rights requires that the
8 plaintiff establish the following elements: (1) a valid contract; (2) that the defendant had
9 knowledge of the contract; (3) that the defendant intentionally interfered with the contract and
10 caused a breach or termination; (4) that the defendant interfered for an improper purpose or used
11 improper means; and (5) resultant damages. *Kane v. City of Bainbridge Island*, 866 F.Supp.2d
12 1254, 1265 (W.D. Wash 2011) *citing Commodore v. Univ. Mech. Contractors, Inc.*, 120
13 Wash.2d 120, 839 P.2d 314, 322 (1992).

14 **A. Edifecs Cannot Establish That it Had a Valid Non-Solicitation Agreement
With Profant**

15 When Profant joined Edifecs, he signed an offer letter defining certain terms and
16 conditions of his employment. Cohen Decl., ¶ 3 Ex. 2. He also signed an Employment
17 Confidential Information, Intellectual Property, Non-Solicitation and Non-Competition
18 Agreement. Paragraph 5 of the Agreement includes the Non-Solicitation provision at the crux of
19 this case:

20 Non-Solicitation Provisions: I shall not during the term of my employment
21 and for a period of one year following the termination of my employment
for any reason, directly or indirectly or by any action in concert with others:

22 (c) Induce, attempt to induce, entice or solicit any employee or consultant
23 of the Company to leave such employment or to engage in, be employed
by, perform services for, participate in or otherwise be connected with,
either directly or indirectly, me or any enterprise with which I may be
24 associated after termination of my employment with the Company; or

1 (d) Hire, employ or otherwise use the services of, or assist another in
 2 employing or using the services of, any individual who is or has been an
 3 employee or consultant of the Company within the six months preceding
 4 any offer of employment without the prior written consent of the
 5 Company.

6 Non-solicitation agreements may be enforceable if they are reasonably necessary to
 7 protect the business or good will of the business, “giving special consideration to time and area
 8 restrictions.” *Armstrong v. Taco Time Int'l, Inc.*, 635 P.2d 1114, 1117-18 (Wash. Ct. App.
 9 1981). Here, the text of Profant’s Non-Solicitation Agreement is not limited by geographic area
 10 and is unenforceable on its face. Further, under the particular circumstances of this case, the
 11 agreement is not enforceable because it is not reasonable to restrict the ability of former
 12 employees who worked for Edifecs, a company in Washington, to pursue employment with
 13 Welltok, a company headquartered in Colorado.

14 Moreover, Edifecs does not have a protectable interest in preventing its former
 15 employees from working for a company that does not in any way compete with it. There is no
 16 evidence in the record, and Edifecs cannot produce any, that demonstrates that Edifecs’ products
 17 compete with Welltok products. Each witness deposed in this case, including Edifecs’ own
 18 witnesses, acknowledge that Edifecs’ products focus on improving the exchange of healthcare
 19 data within the industry, while Welltok’s products focus on changing patient behaviors in order
 20 to improve their health outcomes. Cohen, Decl., ¶ 22, Ex. 21 (Schlichting Tr. 127:7-128:10).
 21 While Edifecs and Welltok have some overlapping healthcare markets in which they operate,
 22 such as health plans, healthcare providers, and government entities, because their products are so
 23 different, they sell to different business units even where they share the same customer. Because
 24 their customers are massive entities, such as Cigna, Humana, or a variety of Blue Cross Blue
 25 Shield entities, they often have different business contacts at the same entity and are not
 competing for the same dollars allocated by the customer. Id. (Schlichting Tr. 109:21-110:11).
 In fact, Schlichting testified in his depositions that while he was selling Welltok products, if it

1 came to his attention that a Welltok customer had a need for an Edifecs' product, he would refer
 2 the customer to Edifecs. Id. (Schlichting Tr. 128:14-130:6).

3 Enforcing the Profant agreement would also be against public policy, because it would
 4 unfairly limit the ability of former employees at Edifecs to work at a company located in an
 5 entirely different state and that sells products which in no way affects the ability of Edifecs to
 6 sell its products. A contract that is unenforceable because of public policy concerns cannot form
 7 the basis of a tortious interference with contract claim. *Boli Fed. Bank v. Advance Funding LLC*,
 8 105 F.Supp.3d 1215, 1221 (W.D.Wash. 2015).

9 **B. Edifecs Cannot Establish that Welltok Intentionally Interfered With the**
 10 **Contract and Caused a Breach or Termination.**

11 There is no direct evidence that Profant solicited his former co-workers at Edifecs to
 12 leave their employment with Edifecs in order to work for Welltok, let alone that Welltok was
 13 aware of Profant's alleged solicitation or intentionally interfered with Profant's non-solicitation
 14 agreement. Each of the former Edifecs' employees at issue testified in their depositions that they
 15 independently determined that they no longer wanted to work at Edifecs. This destroys any
 16 causal connection between any harm that Edifecs could have suffered from losing these
 17 particular employees and any alleged solicitation by Profant. In any case, Edifecs would have
 18 lost them, if not to Welltok, than to some other employer. Each former Edifecs' employee
 19 testified that they were actively looking for alternative employment and considered multiple new
 20 employers before eventually settling at Welltok.

21 For example, Jennifer Forster testified that being reprimanded by Singh in front of her
 22 subordinate made her upset, and that she had started looking for other employers in the summer
 23 of 2016. Cohen Decl., ¶ 14, Ex.13 (Forster Tr. 78:2-79:23). Arnone testified that he was yelled
 24 at by Singh about failing to renew a contract with an existing customer and that after deciding to
 25 leave Edifecs, he entertained job leads presented by various recruiters and was actively searching

1 for a job prior to reaching out to Chaz Hinkle at Welltok. Cohen Decl., ¶ 19, Ex. 18 (Arnone Tr.
 2 149:1-9). Derek Baehre testified that he was disappointed that Edifecs was not bought by
 3 another company or did not become publicly traded. He was also frustrated with the high
 4 turnover at the executive level. Moreover, he testified that he laid off Matt Dziedzic and Jeff
 5 Bruce and was asked to place John Schlichting on a performance plan, because these employees
 6 were perceived as loyal to Dave Profant. Baehre testified that Edifecs set a pattern of firing
 7 employees who were loyal to a departing executive. Therefore, any harm that may have
 8 occurred due to these employees leaving Edifecs was not caused by Profant breaching his
 9 agreement but, rather, by Edifecs' own actions in failing to retain its employees.

10 There is no evidence that Welltok was aware that Profant was allegedly soliciting Edifecs
 11 employees or that it was working in concert with Profant. In fact, Welltok was aware of
 12 Profant's non-solicitation agreement and, when it received several unsolicited job applications
 13 from former Edifecs' employees, it sent Profant an addendum to his offer letter forbidding him to
 14 do anything that would violate his agreement. Cohen Decl. Ex. 2. Welltok's letter to Profant is
 15 evidence that it did not form the requisite intent to interfere with Profant's contract.

16 **2. MOTION TWO: Edifecs Cannot Establish That it Suffered any Damages, Let
 17 Alone Damages in Connection With its Claims Against Welltok.**

18 Edifecs seeks monetary damages for payroll and travel and entertainment expenses
 19 related to the employment of David Profant, Jennifer Forster, John Schlichting, David Arnone,
 20 Derek Baehre, and Matthew Dziedzic. Cohen Decl., ¶ 20, Ex. 19 (Menenberg Expert Report,
 21 pp. 3, 7). Edifecs' theory of damages is that because Profant and the individual employees left
 22 their employment with Edifecs before the sales team achieved the growth Singh had hoped for, it
 23 should be able to recover what it paid these individuals in salary, commission, bonuses, and
 24 travel and entertainment expenses incurred in connection with meeting prospective and existing
 25 ///

1 customers. Id. (Singh Tr. 66:2-18); (Menenberg Tr. 13:21-14:1, 51:4-6). As Edifecs' damages
 2 expert indicated in his expert report dated July 31, 2019,

3 While it is true that Edifecs received some benefits, including sales
 4 revenue and ongoing client development, from its approximately \$5
 5 million investment during the approximately two years that these
 6 individuals were Edifecs employees, I understand from my discussions
 7 with senior management of Edifecs that these amounts were invested with
 8 the expectation that these employees would work for Edifecs for much
 9 longer than two years (recognizing there would be future payroll costs for
 them during these additional years of employment) and that their
 contributions would continue to generate incremental sales revenue and
 margin for Edifecs far in excess of its investment in these particular
 executives. This is consistent with my experience where companies
 typically expect returns from this type of personnel investment for more
 than two years.

10 Id. (Menenberg Expert Report, pp. 6-7).

11 In other words, Edifecs seeks to hold Welltok accountable for the failure of these
 12 individuals to perform according to Singh's expectations. There are several problems with
 13 Edifecs' approach to damages.

14 First, compensation for these individuals and travel and entertainment expenses incurred
 15 in connection with meeting clients are ordinary business expenses that Edifecs would have
 16 incurred regardless of its claims seeking to hold Welltok liable for Profant's alleged breach of his
 17 non-solicitation agreement and breach of his fiduciary duties to Edifecs. Because there is no
 18 causal connection between the damages alleged and Profant's conduct, Edifecs cannot establish
 19 damages on either of its claims, and summary judgment for Welltok is proper.

20 Further, Edifecs has not asserted a claim that Profant breached his non-compete
 21 agreement by leaving Edifecs and joining Welltok. Therefore, there is no basis whatsoever for
 22 claiming Profant's compensation and any travel and entertainment expense he incurred as
 23 damages against Welltok. Edifecs also did not assert that Profant solicited Matthew Dziedzic to
 24 join Welltok in its Complaint. In fact, Edifecs laid off Dziedzic shortly after Profant resigned.
 25 Cohen Decl., ¶ 9, Ex. 8 (Dziedzic personnel file). Because Edifecs chose to terminate Dziedzic,

1 there is no basis for claiming his compensation and travel and entertainment expenses as
 2 damages. Yet, Edifecs' damages expert included these expenses in his calculation of damages.
 3 Cohen Decl., ¶ 20, Ex. 19 (Menenberg Expert Report, p. 3, 7).

4 Moreover, Profant, Arnone, Schlichting, Baehre, Dziedzic, and Forster were all at-will
 5 employees. None of them were employed by Edifecs pursuant to a contract for a defined period
 6 of time. Each of them signed offer letters containing the following provision:

7 **At-Will Employment**

8 Your employment with the Company will be on an "at-will" basis,
 9 meaning that either you or the Company may terminate your employment
 10 at any time for any reason or no reason, without further obligation or
 11 liability beyond that set forth in this letter. No manager at Edifecs is
 12 authorized to alter the at-will relationship unless it is done in writing and
 13 signed by the Chief Executive Officer.

14 There is no evidence that any of the individual employees at issue altered their at-will
 15 arrangement with Edifecs. Further, each of the individual employees, including Profant, signed
 16 an Employee Confidential Information, Intellectual Property, Non-Solicitation and Non-
 17 Competition Agreement which contained the following provision:
 18

19 **At-Will Employment:** This Agreement is not a promise or contract for
 20 employment by the Company, *does not constitute an agreement for*
employment for any particular period of time, and does not entitle me to
 21 any specific employment. My employment or continued employment with
 22 the Company shall be "at-will" and is subject to termination at any time,
 23 with or without cause. In this Agreement, the term employment means
 24 employment as a seasonal or temporary employee, as well as a full-time or
 25 regular part-time employee of the Company." (Emphasis added.)

26 Edifecs is the drafter of these agreements and was well aware that these individual
 27 employees could depart from the company at any time for any reason. Yet, Edifeds' theory of
 28 damages is predicated on its "reasonable expectation" that Profant and his sales team would
 29 continue their employment for longer than 2 years. Cohen Decl., ¶20 Ex. 19 (Menenberg Tr.
 30 75:20-76:2). In light of the at-will employment arrangement that it had with each of the
 31

1 individual employees, it was not reasonable for Edifecs to expect that they would continue their
 2 employment with the company for any particular length of time.

3 Edifecs' damages expert acknowledges that "Edifecs received some benefits, including
 4 sales revenue and ongoing client development" from its investment in these individual
 5 employees, but failed to account for the sales revenues generated by each of the individual
 6 employees at issue and the value of ongoing client development in any way in calculating
 7 Edifecs' damages. Id. (Meneberg Expert Report, p. 74:23-76:2). This is likely because there is
 8 no evidence that Edifecs suffered any economic loss in connection with its claims that Profant
 9 solicited its employees and breached his fiduciary duties to Edifecs. See Supp. Stmt. of
 10 Confidential Facts Filed Under Seal, pp. 1-2. Because Edifecs cannot establish that it suffered
 11 any monetary damages, an essential element of its claims, Welltok is entitled to summary
 12 judgment on both of Edifecs' claims.

13

14 **3. MOTION THREE: Welltok is Entitled to Summary Judgment on Edifecs' Claim
 15 for Tortious Interference with Business Expectancy Because Edifecs Cannot
 16 Establish a Prima Facie Case.**

17 A claim for Tortious Interference with Business Expectancy requires five elements: (1)
 18 the existence of a valid contractual relationship or business expectancy; (2) the defendant's
 19 knowledge of that relationship or expectancy; (3) the intentional inference inducing or causing a
 20 breach of termination of the relationship or expectancy; (4) the interference was for an improper
 21 purpose or used improper means; and (5) resultant damage. *Hudson v. City of Wenatchee*, 94
 22 Wn.App. 990, 998 (1999). Importantly, "a claim for tortious interference with business
 23 expectancy requires a threshold showing of resulting pecuniary damages." *Tamosaitis v. Bechtel
 Nat'l. Inc.*, 182 Wn.App. 241, 249 (2014).

24 Edifecs seeks to hold Welltok liable for Profant's alleged breach of fiduciary duties
 25 including a duty of loyalty and a duty of confidentiality. Compl., ¶ 51. (Dkt 1.) As an initial

1 matter, Edifecs' Complaint fails to meet the requisite pleading requirements because it simply
 2 asserts that,

3 Welltok intentionally interfered with Edifecs' business relationship and
 4 Edifecs' business expectancies by wrongfully encouraging, supporting,
 5 assisting, and inducing Profant to breach his duties to Edifecs. Welltok's
 conduct was wrongful *inter alia* because it intended to harm Edifecs and
 hoped to win business away from Edifecs' customers by leveraging
 goodwill and information that belonged to Edifecs.

6 Compl., ¶ 53. (Dkt 1.)

7 Edifecs' Complaint fails to identify what conduct Profant engaged in that would
 8 constitute a violation of his duty of loyalty or his duty of confidentiality and how Welltok
 9 purportedly worked in concert with Profant in order to hold Welltok liable for Profant's conduct.
 10 As noted above, Welltok was aware of Profant's employment agreement with Edifecs and sent
 11 Profant a letter forbidding him to do anything that would violate his agreement. This is evidence
 12 that Welltok did not form the requisite intent to intentionally interfere with Edifecs' business
 13 expectancy.

14 Further, there is no evidence that Welltok interfered with Edifecs' business relationship
 15 with Profant. The evidence shows that Singh reprimanded Profant multiple times for not
 16 meeting Singh's expectations and that eventually their working relationship became "untenable."
 17 *Id.* (Baehre Tr. 92:11-99:3-4). There is no evidence that Profant would have chosen to stay on
 18 at Edifecs but for some conduct on the part of Welltok. Additionally, Edifecs did not have a
 19 reasonable business expectancy that Profant would continue his employment with the company,
 20 because his employment was at-will, as designed by Edifecs.

21 Edifecs further fails to meet pleading requirements because it asserts that Welltok
 22 induced and benefited from Profant's breach of his fiduciary duties and that Edifecs was
 23 damaged without specifying how Welltok benefited from Profant's conduct or how Edifecs was
 24 harmed by it. Edifecs fails to meet the threshold requirement of showing pecuniary damage
 25 because there is no evidence that Edifecs suffered any economic loss as a result of any conduct

1 by Profant. See Supp. Stmt. of Confidential Facts Filed Under Seal, pp. 1-2. Singh could not
 2 identify in his deposition a single customer that Edifecs lost after Profant left. Cohen Decl., ¶ 17,
 3 Ex. 16 (Singh Tr. 96:21-23). Because Edifecs cannot establish a *prima facie* case for its claim
 4 for Tortious Interference with Business Expectancy, Welltok is entitled to summary judgment.

5 **4. MOTION FOUR: Edifecs is Not Entitled to Injunctive Relief in Connection With
 6 Profant's Actions or Fiduciary Duties Because Profant is Deceased.**

7 In its prayer, Edifecs seeks a permanent injunction against Welltok restraining any
 8 actions by Welltok that would disregard Edifecs' rights. Both of Edifecs' claims are predicated
 9 on wrongful conduct by Profant, including continuing to solicit Edifecs' employees and
 10 benefiting from Profant's continued breach of fiduciary duties owed to Edifecs. On March 28,
 11 2018, Profant sadly passed away. Because he is deceased, Edifecs is not entitled to a permanent
 12 injunction against Welltok enjoining conduct by Profant.

13 **CONCLUSION**

14 Edifecs cannot establish monetary damages on its Tortious Interference with Contractual
 15 Rights or Tortious Interference with Business Expectancy Claims, an essential element of both
 16 claims. Welltok is entitled to summary judgment on each of Edifecs' claims. In the alternative,
 17 Welltok is entitled to summary judgment on Edifecs' claim for Tortious Interference with
 18 Contractual Rights; Edifecs cannot establish that it had a valid Non-Solicitation Agreement with
 19 Profant or that Welltok should be held liable for any alleged solicitation by Profant. Also in the
 20 alternative, Welltok seeks a ruling that Edifecs is not entitled to a permanent injunction against
 21 Welltok predicated on Profant's conduct, as Profant is now deceased. For the foregoing reasons,
 22 Welltok requests that this Court dismiss Plaintiff Edifecs, Inc.'s claims in their entirety.

23 DATED this 29th day of October 2019.

24 BETTS, PATTERSON & MINES
 25 By: /s/ Anne Cohen
 Anne Cohen, WSB #41183
 Attorneys for Welltok, Inc.

**DEFENDANT WELLTOK, INC.'S MOTIONS FOR SUMMARY
 JUDGMENT AGAINST PLAINTIFF EDIFECOS, INC. - 26
 (NO. 2:18-CV-1086 JLR)**

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CERTIFICATE OF SERVICE

I hereby certify that on October 29, 2019, the foregoing **DEFENDANT WELLTOK, INC.'S MOTIONS FOR SUMMARY JUDGMENT AGAINST PLAINTIFF EDIFECOS, INC.** was electronically filed with US District Court for the Western District of Washington through the CM/ECF eFiling system.

I further certify that on October 29, 2019, I served a copy of the foregoing:

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X Electronically by the court's eFiling system, if the party was registered. Service was accomplished at the party's email address as recorded on the date of service in the eFiling system.

X By facsimile at the telephone number listed above.

X By (courtesy) email at the email address listed above.

X By mailing a copy thereof, placed in a sealed envelope addressed as listed above and deposited in the United States mail at Portland, Oregon, and that postage thereon was fully prepaid.

By /s/ Carrie J. Cook

Carrie J. Cook, CP

Legal Assistant/Certified Paralegal

**DEFENDANT WELLTOK, INC.'S MOTIONS FOR SUMMARY
JUDGMENT AGAINST PLAINTIFF EDIFECS, INC. - 27
(NO. 2:18-CV-1086 JLR)**

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